

Innovation. Fast.

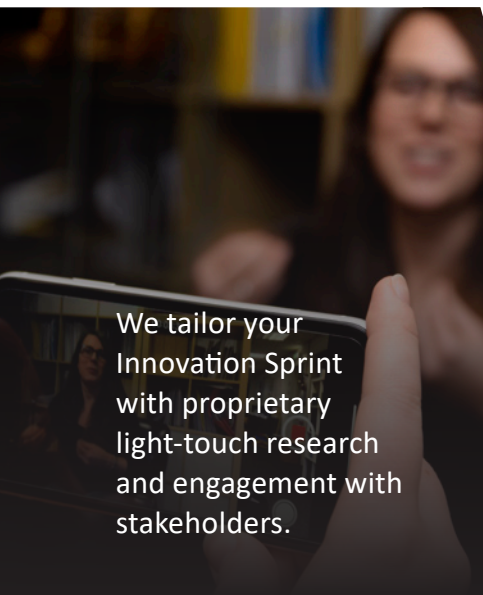


innovation sprint

How do you create a future as well as deliver the present?

For over 15 years, we have helped our clients rapidly explore, prototype and test ideas. The 4c team of designers, engineers and model makers are expert in the delivery of Innovation Sprints: a mix of design thinking, agile methodology and our own hard-won experience which is proven to deliver actionable outcomes.

At the end of a 1 to 5 day Innovation Sprint, you and your team will leave our workshop with de-risked solutions, rigorously critiqued from a wide range of perspectives. Just as importantly, our enthusiasm and approach are contagious: your team will take our innovation culture home to re-inject into your own business.



We tailor your Innovation Sprint with proprietary light-touch research and engagement with stakeholders.



An environment where failure is encouraged: a studio surrounding you in inspiration and focus, as well as a workshop for testing ideas.



To assist with direction, we flesh out your opportunity with future scoping - providing refined visions of the sprint.



Is your opportunity ready for an Innovation Sprint?

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